



RACHEL K DOOLEY CREATIVE DIRECTOR + DESIGNER

PHONE: (312) 882-0025 • RACHEL@RKDOOLEYDESIGN.COM

EDUCATION

Columbia College Chicago, Chicago, IL
2004 BFA—Art + Design: Graphic Design with honors

Michigan State University, East Lansing, MI
2001—April 2002, 3.74 GPA

Washtenaw Community College, Ann Arbor, MI
August 2001—AAS in Graphic Design with honors

AFFILIATIONS + ACCOMPLISHMENTS

- » Selected as a AIGA Chicago Snapshot featured designer 2006–2013
- » EPIC: Engaging Philanthropy, Inspiring Creatives, Fall 2009 Creative Rally Team, Senior Designer
- » 2009 AIGA Event chair, 2008 AIGA Clear Space Events
- » 2008 Best Buddies Outstanding Citizen Volunteer of the Year
- » American Institute of Graphic Arts (AIGA) Member
- » Society of Typographic Arts Member
- » Executive Board of Directors, Midwest Brain Injury Clubhouse, 2005–Present
- » Creativity with a Conscience; The Alexandroff Exhibit, Honorable Mention, 2004
- » Columbia College Chicago 2003 Academic Excellence Scholarship Recipient
- » Deans List 1999–2004: Columbia College Chicago, Michigan State University, Washtenaw Community College
- » National Society of Collegiate Scholars Member
- » Board of Directors, Ozone House, 2000–2002
- » Phi Theta Kappa, International Honor Society of the Two-Year College Member

SKILLS + SOFTWARE

Creative, innovative, perceptive, motivated and self-directed, effective communication skills, strong leadership capabilities, well organized, good listener, team player, deadline-driven thinker

Adobe Creative Suite: InDesign, Photoshop, Illustrator, Lightroom, Acrobat, Bridge, Craft, Wordpress, CSS, HTML, Microsoft Office, proficient on both Macintosh and PC platforms

BACKGROUND

***In These Times*, Chicago, IL**
Creative Director, May 2005—Present
Management of the Art Department and all facets of branding within the monthly publication and organization from concept to production for editorial, development and publishing departments, for print and digital media.

Freelance Art Director/Designer, Chicago, IL
May 2004—Present

Art Direction/Design for a variety of different clients ranging from non-profit, educational and media institutions, to business and retail outlets (see below)

Arc Worldwide, Chicago, IL

Freelance Senior Art Director, July 2005–July 2009

Art direction on a variety of media that include packaging, point-of-purchase, marketing programs, branding and advertising for Procter & Gamble, McDonald's, Coca-Cola, Research In Motion and CIBA Vision accounts.

Second City, Chicago, IL

Freelance Art Director, March—May 2005

Art Direction, design, production for Second City Chicago, Los Angeles, Detroit, Las Vegas, 2005 Matinee Campaign

Robinson & Maites Marketing, Chicago, IL

Art Director Intern, October 2004—March 2005

Assisted with art direction, design and presentation for DHL, Verizon, and other clientele.

United States Peace Corps, Chicago, IL

Public Affairs Assistant, September 2003—March 2004

Design for regional recruitment events and promotions.

PAST FREELANCE CLIENTS

Katherine Anne Confections, PBS' *POV (Point-of-View Documentary Films)*, London Food Lovers, Kartemquin Films, The United Taxi Cab Council, Robert Jeffrey Hair Studio, Harvard Arab Alumni Association, the Media Consortium, Environmental Protection Agency, National Association for Multicultural Education, Columbia College Chicago

PORTFOLIO + REFERENCES

Available upon request.